

Data Protection Statement

We are committed to protecting and respecting your privacy. This Data Protection Statement explains how we collect, use, disclose, and safeguard your personal data in accordance with the UK Data Protection Act 2018, the General Data Protection Regulation (GDPR), and other relevant privacy laws.

1. Who We Are

We are **The Poultry Service & PS Plus LTD**, incorporated at **The Norfolk Chambers of Commerce, Hardwick House, No2 Agricultural Hall Plain, Norwich, Norfolk, NR1 3FS**. You can contact us at +44 (0)1603 804852. We are the data controller of your personal data.

2. What Data We Collect

We may collect and process the following types of personal data:

- Contact details (e.g., name, address, email, phone number)
- Financial information (e.g., bank details, payment information)
- Communication data (e.g., emails, messages, and interactions with our customer support team)
- Transaction data (e.g., details about the services or products you purchase)

3. How We Use Your Data

We use the personal data we collect for the following purposes:

- To provide and improve our products and services
- To communicate with you, including customer service inquiries
- To process transactions and manage accounts
- To comply with legal obligations, such as tax or reporting requirements

4. How We Store and Protect Your Data

We take appropriate security measures to protect your personal data from unauthorized access, alteration, or destruction. Your data is stored in secure systems and only accessible to those who need it for the purposes described above.

5. Legal Basis for Processing

We process your personal data on the following legal grounds:

- Your consent, where required
- The performance of a contract (e.g., to provide products or services to you)
- Compliance with legal obligations
- Legitimate interests pursued by us or a third party, provided these do not override your rights and freedoms

6. Sharing Your Data

We may share your personal data with third parties under the following circumstances:

- To service providers or contractors who assist us in providing our products and services
- To comply with legal obligations or protect the rights and safety of our users or others
- In the event of a business transfer or merger

7. Your Rights

Under UK data protection law, you have the following rights regarding your personal data:

- The right to access the personal data we hold about you
- The right to correct any inaccurate or incomplete data
- The right to request deletion of your data (under certain conditions)
- The right to restrict or object to the processing of your data
- The right to data portability
- The right to withdraw consent (if processing is based on consent)

If you wish to exercise any of these rights, please contact us using the details provided above.

8. Retention of Your Data

We will retain your personal data for as long as necessary to fulfill the purposes outlined in this statement, or as required by law.

9. Changes to This Statement

We may update this Data Protection Statement from time to time. Any changes will be posted on our website and will take effect immediately upon posting.

10. Contact Us

If you have any questions or concerns about how we process your personal data, or if you wish to exercise any of your rights, please contact us at +44 (0)1603 804852.